



CONTACT

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EDUCATION

UX/UI Bootcamp Certificate
UT San Antonio,
San Antonio, TX
2022

Masters in Fine Arts
UT San Antonio,
San Antonio, TX

Bachelors in Fine Arts
Baylor University, Waco, TX

TECHNICAL SKILLS

- Articulate Storyline
- Rise 360, Review, 360
- Vyond
- Camtasia
- Figma
- Synthesia
- Microsoft 365
- Adobe Photoshop
- Microsoft PowerPoint
- SharePoint

ANABEL TORIBIO

INSTRUCTIONAL DESIGNER - UX/UI/LX

SUMMARY

Instructional Designer and UX practitioner with 4 years of experience designing and developing instructor-led, virtual, and e-learning solutions that improve employee performance and supporting organizational change. Skilled in partnering with subject matter experts, and cross-functional teams to analyze learning needs, develop performance-based curricula, and translate complex concepts into engaging learning experiences. Proficient in Articulate 360, Vyond, Canvas LMS, UX principles, accessibility, and AI assisted content development.

CORE COMPETENCIES

Instructional Design: Curriculum development, Needs Analysis, Learning Strategy, Storyboarding, Adult Learning Theory, Learning Evaluation, Learning Analytics, LMS Administration, Accessibility (WCAG), Stakeholder Collaboration, Bloom's Taxonomy, ADDIE, Kirkpatrick Evaluation Model, Project Management, SME Facilitation, Micro-learning, Agile, Facilitation, Design Thinking

UX/UI: Data Analysis, Accessibility and Usability testing, 5-second testing, UI design, Data Visualization, Prototyping and Wire-Framing, Information Architecture, Site-Mapping, Sketching and Storyboarding, Redlining and Annotation, Heuristic Evaluation, Data Synthesis, User Persona, Task Analysis

Learning Management Systems (LMS): 360 Learning, Edly, Canvas

PROFESSIONAL EXPERIENCE

Instructional Designer **March 2024 – Present**
Cybersecurity Manufacturing Innovation Institute - CyManII (Hybrid)
San Antonio, TX

Lead the design, development, and continuous improvement of workforce education and cybersecurity training programs for industry, academic, and government audiences. Partner with cross-functional teams to develop scalable learning solutions, oversee LMS operations, manage curriculum initiatives, and evaluate program effectiveness through data-driven assessments.

Key Accomplishments:

- Spearheaded content strategy and style guidelines for a DOE - funded Operational Technology cybersecurity bootcamp. Recruited and supervised a 6-person team to produce 7 modules, designing 7,000 hours worth of content with AI-assisted tools (Synthesia, HeyGen, Notebook LM, Vyond, Claude) ensuring standardized, scalable course materials. Managed deliverables and established project timelines.
- Partnered with Region 20 to design and deliver a series of animated micro-learning video modules for parents and children, aligned to Texas House Bill 18, improving accessible family engagement and comprehension.
- Conducted comprehensive usability tests in legacy LMS, underpinning the decision to adopt a new platform and streamline learner experience.
- Worked cross-functionally with engineering SMEs to convert technical research into digestible, high-level concepts for non-technical audiences.
- Designed a scalable learner tagging framework within Canvas LMS to support cohort-based analytics and performance dashboards.

AI DEVELOPMENT TOOLS

- Claude
- Chat GPT
- Notebook LM
- AI-Assisted course development

PROFESSIONAL SKILLS

- Diplomatic group collaborator
- Organizational Agility
- Emotional Intelligence
- Adaptability

LANGUAGES

ENGLISH - FLUENT
SPANISH - FLUENT

CERTIFICATIONS

- Texas Educator Certificate: EC - 12
- Texas Teacher Evaluation System: Certified Appraiser

ACCOMPLISHMENTS

- Teacher of the year, 2012-13
- UTSA Dean's List 2004-2007
- SWISD Educator Grant Recipient, 2022
- EISD Educator Foundation Grant Recipient, 2011

INTERESTS

- Active studio practice
- Contemporary Art

PROFESSIONAL EXPERIENCE

Instructional Designer
Westport Properties, Newport, CA

Jan 2023 – March 2024
(Remote)

Designed instructor-led and e-learning curriculum for national real estate organization. Collaborated with subject matter experts (SMEs) to gather and analyze content requirements for online course work. Conducted thorough research to ensure accuracy and relevance of content. Collaborated with cross-functional teams, including field operations and operations development, to deliver high-quality learning solutions.

Key Accomplishments:

- Developed and iterated property manager training curriculum that improved learning outcomes for new hires
- Redesigned existing training materials, incorporating gamification elements and interactive assessments, resulting in a 40% improvement in learner participation and performance.
- Successfully facilitated weekly team meetings that fostered open communication, and resulted in the timely resolution of project-related challenges.
- Established a monthly Learning and Development newsletter with a 25% open rate, which is above the industry average.

Art Teacher
Edgewood ISD, Southwest ISD, San Antonio, TX

August 2008 – June 2022

Designed and implemented appropriate culturally responsive instruction of visual arts content with school standards, curriculum, and student needs. Planned, prepared, and delivered lesson plans and instructional materials that maximized student engagement and learning.

Key Accomplishments:

- Teacher of the Year, 2012-2013
- Leveraged Learning Management Systems (LMS) and educational technologies to enhance course delivery, learner engagement and accessibility.
- Students were recognized at both state and national level art competitions including Scholastic Art and Writing, Congressional Art Competition and Visual Arts Scholastic Event every year. The total number of students going to State VASE increased 92% during tenure.

Adjunct Faculty | Adult Learning Facilitator
Alamo Community Colleges, San Antonio, TX

January 2009 – June 2022

Taught Art History and Painting I & II. Used a variety of teaching methods such as lectures, discussions and demonstrations. Encouraged discussion of class material to promote critical thinking each semester. Facilitated class critiques and one-on-one mentorships with students.

Key Accomplishment: Applied adult learning principles and learner-centered instructional strategies to improve student participation, knowledge retention, and overall learning effectiveness.

PROFESSIONAL DEVELOPMENT

18 Graduate Hours: Educational Leadership
Trinity University, San Antonio, TX

June 2017 – Dec. 2017